EPRECIS 2023 – SOCIAL MEDIA POSTS

**POST #1**

Parasitic bronchopneumonia is a prevalent disease in dairy and beef cattle in Ireland caused by the lungworm Dictyocaulus viviparus. Economic losses from lungworm are conservatively estimated to be €167 per dairy cow. This strongyle has a direct lifecycle with seasonal onset of clinical signs, so it is important to understand the lifecycle to optimise management throughout the grazing season.

Check out the full article at

<https://interchem.ie/en-gb/news/ruminant/take-back-control-know-your-enemy-understading-lungworm-lifecycle>

#ireland #dairyfarm #eprecis #takebackcontrol #lungworm #wormer

**POST #2**

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**POST #3**

Eprecis is the only injectable eprinomectin on the Irish market with ZERO milk withhold. It is effective against major gut parasites and lungworm.

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**POST #6**

Anthelmintic resistance is the heritable (and therefore genetic) ability of the parasitic worms to survive treatment with an anthelmintic. Inaccurate dosing or sub-dosing is a leading cause of Anthelmintic resistance as it exposes parasites to sub-therapeutic amounts of the drug thus enabling them to develop resistance more readily to these lower doses.

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**POST #9**

Why treat dairy cows for worms?

* Parasite can impact on growth rate
* Parasite can impact on fertility
* Parasite can impact on milk yield and quality

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**POST #10**

“Eprecis will be a part of my annual worm control strategy.”

Conor O’Sullivan, Meath

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**POST #11**

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**POST #12**

Studies show that cattle that had not been treated with a pour-on still had concentrations of product in their system due to licking of treated animals. As Eprecis is an injection it will not be affected by grooming.

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**POST #13**

“The benefits of using Eprecis is that it pays you back in terms of milk yield and knowing that all the product gets to work quickly is great peace of mind.”

Paddy O’Kelly, Limerick

#ireland #dairyfarm #eprecis #takebackcontrol #lungworm #wormer

**POST #14**

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**POST #15**

“Eprecis was one of the easiest doses that we have used. From now on I will be making sure Eprecis is in my herd health plan.”

Joe Healy, Meath

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**POST #16**

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**POST #17**

“Eprecis is now a part of our annual dosing calendar for when cows start coughing. There is no chance of losing product because it’s given under the skin and milk yield is back up after about a week.”

Eamonn Shanahan, Limerick

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